

Project Narrative:

The Festival Marketplace is located at 2900 West Sample Road within the City of Pompano Beach. The Festival Marketplace is located north of NW 33rd Street, south and adjacent to Sample Road, west and adjacent to NW 27th Avenue and east of the Florida Turnpike. The purpose of this application is to submit a Master Signage Program as required under the City of Pompano Beach's Sign Code. In accordance with City's Zoning Code, as specified in Section 155.2416, existing multi-tenant nonresidential developments that have sign changes that exceed 25% of the total number of signs in any one year period OR expire under the amortization period ending December 11, 2022, must apply for Master Sign Program approval.

The buildings included within the Master Sign Program include the Festival Marketplace building, consisting of 400,000 SF and the proposed RaceTrac gas station (approved in 2019) and Take 5 (pending site plan approval) sites and the 25,000 retail (approved in 2019). The Master Sign Program provides the location of existing and proposed signs that have been approved or permitted under the City's Sign Code. The Master Sign Program consists of existing and freestanding monument and wall signs for the Festival Marketplace and proposed wall and freestanding signage for the RaceTrac, Take 5 and the 25,000 SF retail sites.

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